



The 9th Turkish Packaging Design Student Competition has been announced.

The projects which won the first three places at the WorldStar Student 2012, an international student packaging design competition organized by the World Packaging Organization (WPO) every year, were all designed by Turkish students. This year, the winner students are expected to have high scores.

Results of the Turkish Packaging Design Student Competition 2013, the ninth of which was held this year in cooperation with Reed TUYAP, organizer of Eurasia Packaging Istanbul Fair and ASD-Turkish Packaging Manufacturers Association, have been announced. 163 projects applied to the competition, whose first announcement was made in February, until July 3, 2013 which was the final delivery date. Those who have ranked in the 9th Turkish Packaging Design Student Competition 2013 have been announced.

Selection committee members who have graded the 57 winning packaging designs have decided in unanimity and determined the first place, second place and third place projects as well as nine honorable mention projects.

1st prize winner has been rewarded with 2.500 TL

2nd prize winner has been rewarded with 1.500 TL

3rd prize winner has been rewarded with 1.000 TL

9 honorable mentions have been rewarded with 300 TL / honorable mention

12 projects that qualified to attend WorldStar Student, the international student competition organized by WPO-World Packaging Organization, have been given certificates

As declared in Competition terms, the award ceremony was held at 12 September 2013 during the 19th International Packaging Industry Fair – Eurasia Packaging 2013 Istanbul.

The order of projects ranking in the competition was announced during the award ceremony. the winner students said that aimed highscores for WorldStar Student 2013.



The list of projects that have earned 1st, 2nd, 3rd place, honorable mention and certificates are below.

Winners	Categories	Project Name	Attending Student(s)	School/Department
1.	Innovative Packaging	"Tohum"	Nur Nagihan Tuna & Mert Kulaksız	Middle East Technical University /Industrial Product Design
2.	A Special Gift	Cuttie- Special gift	Nazlı Gokce Terzioglu	Middle East Technical University /Industrial Product Design
3.	Graphic Design	Evil Energy Drink (with Thermochromic paint)	Can Cellek	Yasar University/Graphic Design

Honorable Mentions Projects (Honorable Mentions are below based on project name)

Winner Degree	Categories	Project Name	Attending Student(s)	School/Department
Honorable Mention	Innovative Packaging	Smart Spaghetti Packaging	Ahmet Burak Aktas	Middle East Technical University/Industrial Product Design
Honorable Mention	Innovative Packaging	Light Bulb Packaging	Ummuhan Tugce Dogruyol	Bilkent University/Graphic Design
Honorable Mention	Graphic Design	CoolTea Ice Tea (Beverage Packaging)	Ecem Yurdagul	Yasar University/Graphic Design
Honorable Mention	Breakfast Time	LoOp	Sumeyye Sarar & Reyhan Cevik	Meliksah University/Industrial Product Design
Honorable Mention	Innovative Packaging	Muu Strawberry Milk Packaging	K. Irem Demircan	Dumlupınar University/Graphic Design
Honorable Mention	Innovative Packaging	Practical Tea packaging	Hasan Calp	Dumlupınar University/Graphic Design
Honorable Mention	Breakfast Time	"Simit" and Cream Cheese Packaging	Betul Ertan	Anadolu University/Industrial Design
Honorable Mention	Shelf Ready Packaging & Displays	Tuna	Nazlı Gokce Terzioglu	Middle East Technical University /Industrial Product Design
Honorable Mention	A Special Gift	Vakko Hanging Scarf Box	Ozge Ucar	Dumlupınar University/Graphic Design



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Certificate Projects (Certificate Projects are below based on project name)

Winner Degree	Categories	Project Name	Attending Student(s)	School/Department
Certificate	Innovative Packaging	Blaze Pasta	Mustafa Baspınar	Dumlupınar University/Graphic Design
Certificate	Experience a new beverage	Bub Mineral Water Packaging	Ibrahim Ozen	Anadolu University/Industrial Design
Certificate	Experience a new beverage	Core Flavored Water Bottle	Ibrahim Ozen	Anadolu University/Industrial Design
Certificate	Exposition Stands	“Çerezcim” Special Mixed Nuts Packaging	Bilge Arslaner	Dumlupınar University/Graphic Design
Certificate	Graphic Design	Mastic Gum (Surme Mastic Gum Packaging)	Hayri Can Koca	Yaşar University/Graphic Design
Certificate	Cleaning Products	Easywash liquid Cleaning Products Packaging	Ibrahim Ozen	Anadolu University/Industrial Design
Certificate	Graphic Design	“Köpük” Soap Packging	Yonca Abay	Yaşar University/Graphic Design
Certificate	Entertainment time	MaleFmale	Eda Ozkaynak	Dumlupınar University/Graphic Design
Certificate	Innovative Packaging	“Pedi” Pet - Cat Food Packaging	Sedef Ala Gumuslu / Gul Kılıc	Istanbul Technical University /IndustrialProduct Design
Certificate	A Special Gift	PHYRE Hot Wine Gift Set	Ceren Cengiz	Izmir Ekonomi University/Industrial Design
Certificate	Graphic Design	Pomona- Wine Label Design	Erkut Çoruk	Dumlupınar University/Graphic Design
Certificate	Breakfast Time	Healthy Spreading over Bread	Eda Gül	Anadolu University/Industrial Design



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Owners of projects that have ranked in the Competition and have received honorable mentions or certificates, 24 in total, will be able to attend WPO's- International Packaging Design Student Competition, **WorldStar Student Competition 2013**.

For more detailed information on WorldStar Student Competition, which will be held in USA with application deadline being September 30, 2013, you may contact our Association's representatives at asd@ambalaj.org.tr. Applications will be done via ASD. Owners of the 3 projects that rank in this competition will have the opportunity to receive their awards at the award ceremony to be held in USA. Expenses of these students will be met by the organizer.

Please contact us for more detailed information.

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