

Appendix 7



WorldStar Student Awards 2012



2012 Judging Host & WPO member



Judging Panel



**October 30, 2012
PackExpo 2012
Chicago, IL
USA**



Judges

- **Africa**
Joseph Nyongesa
President, African Packaging Organisation
Chairman, Institute of Packaging
Professionals Kenya
- **Brazil**
Liliam Benzi
President, LDB Comunicação, Empresarial
Membro Honorário da IPPO
- **Spain**
Ignasi Cusí
Director y Secretario General, Graphispack
Asociación
- **UK**
Arno Melchior
Global Packaging Director, ReckittBenckiser plc

Kevin Vyse
Managing Director, Institute of Packaging
Professionals (UK Office)
- **USA**
Casper Chiang
Research Fellow – Packaging Development,
Clorox Company

Matthew Lausted
Principal Packaging Engineer, ECOLAB

Toby Wingfield
R&D Packaging Director, PepsiCo – Gatorade



Judging Procedures

Criteria

- Degree of conceptual innovation
- Degree of technical innovation
- Sales appeal/graphics in the target country
- Sustainability aspects relative to the target country
- Ease of processing/manufacture
- The extent to which to pack is fit for purpose and complies with the functions of packaging
- Overall impression

Scale of Scoring *(please score on a scale of 1-5 see below for averages)*

- 5 points = Excellent
- 3 points = Good
- 1 point = Average

Award winners

- Entries with the top 3 scores will be named WorldStar Student Winner
- The next 10 highest scoring entries will receive the WorldStar Student Certificate of Merit
- Other entries gaining a minimum score of 50% of the overall marks available will all receive a WorldStar Student Certificate of Recognition



Historical Data

	2012	2011
Entries	229	156
Countries	17	15
Revenue	\$3375	----
Winners	3	4
Certificate of Merit	12	10
Certificate of Recognition	134	138
Total Winners	149	152



2012 Entries by category/country

Country	Consumer Package	Industrial Package	Retail/PoP Display Package	Transport Package	Total
Brazil	1				1
China	124	10	4	5	143
Croatia	2				2
Germany	3				3
Hungary	2				2
India	2		3		5
Korea	1	1			2
Lebanon	4	1			5
Poland	3				3
Singapore	2				2
South Africa	21				21
Spain	4				4
Sri Lanka	4			1	5
Thailand	3			3	6
Turkey	14				14
United Kingdom	2				2
US	8		1		9
Total	200	12	8	9	229



2012 Winner Data

Winners by Country

Country	Winning Entries
Brazil	1
China	74
Croatia	1
Germany	3
Hungary	2
India	4
Lebanon	4
Poland	3
Singapore	2
South Africa	20
Spain	4
Sri Lanka	3
Thailand	5
Turkey	17
United Kingdom	2
United States	4
Total	149

Winners by Category

Category	Winning Entries
Consumer Package	135
Industrial Package	2
Retail / PoP Display Package	5
Transport Package	7
Total	149



2012 WorldStar Student Winners



Entry Title: Breakfast Time

Student: Gullu Durmuskaya

School: Anadolu University / Industrial Design
Department

Country: Turkey



2012 WorldStar Student Winners



Entry Title: WAVE

Student: Nazli Gokce Terzioglu

School: Middle East Technical University / Industrial
Product Design Department

Country: Turkey



2012 WorldStar Student Winners



Entry Title: Chips/Snack Package

Student: İteris İlbasan

**School: Istanbul Technical University / Industrial
Product Design Department**

Country: Turkey



2012 Certificate of Merit Winners

- **Entry Title:** Sansei Buddhism Tea
Student: Yue Wang
Country: China
- **Entry Title:** Backflow two-stroke motorcycle engine oil packaging
Student: Zhe Yuan
Country: China
- **Entry Title:** The Structure Of Protable Shaver
Student: Shihua Chen
Country: China
- **Entry Title:** The Structure Of Protable Shave (2)
Student: Shihua Chen
Country: China
- **Entry Title:** Edible plastic bottle of pudding
Student: Jianer Chen
Country: China
- **Entry Title:** Day and night skin cream: fragrance for day and night
Student: Pengfei Liu
Country: China
- **Entry Title:** Inflatable shoebox
Student: Xugang Hou
Country: China
- **Entry Title:** Cup of Yo
Student: Sarah Erasmus Erasmus
School: Stellenbosch University
Country: South Africa
- **Entry Title:** Junior Sneeze
Student: Judy Kriel
School: North West University
Country: South Africa
- **Entry Title:** Udderly 4Pack
Student: Erick Strydom
School: Central University of Technology
Country: South Africa
- **Entry Title:** Gift pack for New year season
Student: Poornika Fernando
School: University of Moratuwa
Country: Sri Lanka

