

ASD NEWS



Packaging Manufacturers Had Convened for ASD's General Assembly



The 12th Ordinary General Assembly Meeting of Turkish Packaging Manufacturers Association (ASD) which is comprised of 210 members actively involved in miscellaneous branches of the packaging industry had been realized on June 14, 2017 in Istanbul. Mr Zeki SARİBEKİR was unanimously elected as the president of ASD.

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Turkish Packaging Manufacturers Association (ASD) Celebrated Its 25th Year



The Turkish Packaging Manufacturers Association (ASD) has celebrated its 25th foundation anniversary with an event hosted by ASD President Mr. Zeki Saribekir in Four Seasons Hotel in Istanbul at the night of September, 29. Saribekir has shared the last period business and goals of the association at the night participated by the ASD members and sector representatives.

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Foreign Visitors Breaking a Record at Eurasia Packaging 2017

One of the most prestigious fairs in the packaging sector Eurasia Packaging Exhibition was taken place for the 23rd time between the dates 25-28 October 2017 in TÜYAP Fair and Congress Center, Istanbul.



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Crescents and Stars for Packaging Awards Open For Applications

The Crescents and Stars for Packaging Competition 2018 organized by ASD and recognized as the one of the most prestigious competition in Turkey, was opened for applications on 1 February 2018.

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Packaging Manufacturers Had Convened for ASD's General Assembly



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The 12th Ordinary General Assembly Meeting of Turkish Packaging Manufacturers Association (ASD) which is comprised of 210 members actively involved in miscellaneous branches of the packaging industry had been realized on June 14, 2017 in Point Hotel Barbaros, Istanbul. As a consequence of voting procedure by secret ballot, the new board of directors and supervisory board of were designated in the wake of ASD's General Meeting which is an active association making efforts to contribute for development of Turkey's packaging industry and rendering services to achieve progress and strength in global markets since 1992. Mr. Zeki Saribekir was unanimously elected as the President.

For more details:

<http://www.ambalaj.org.tr/en/recent-news-packaging-manufacturers-had-convened-for-asds-general-assembly.html>





Thank you plaques were given to the associations and the institutions representatives who have supported the development of the sector.

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The Turkish Packaging Manufacturers Association (ASD) has celebrated its 25th year with a special event.

The Turkish Packaging Manufacturers Association (ASD) has celebrated its 25th year with a special event. The host of the invitation, Mr. Zeki Saribekir, President of ASD, said; "We must follow the technology more, we must renew and develop ourselves constantly. Our Turkish packaging industry is focused on added value and it is going to be one step forward at the global competition. Turkish packaging industry is going to reach its goal with 30 billion dollars market growth and 10 billion dollars exportation in 2023, 100th anniversary of founding the Turkish Republic.

During the event the Economist Prof. Dr. Özgür Demirtas had shared its presentation about "Science, Economy, Future and You" with the participants.



For more details:

<http://www.ambalaj.org.tr/en/recent-news-turkish-packaging-manufacturers-association-asd-celebrated-its-25th-year.html>



Asian Packaging Federation Members Met in Sri Lanka



in the meetings for developing Asian packaging industry.

AsiaStar 2017 Awards Ceremony was also hosted by Sri Lanka Institute of Packaging simultaneously with the National Competition of Sri Lanka, Lanka Star. AsiaStar is known as the Packaging Oscars in Asia region. Among 232 applications from 9 countries, more than 100 products won AsiaStar.

APF will meet in Tokyo for the 50th Anniversary by 2018

Asian Packaging Federation (APF) will meet for the 50th Anniversary, General Assembly, Executive Meeting and AsiaStar 2018 Jury Meeting & Awards Ceremony by the October this year in Tokyo where APF was established. The hosting organizations will be the Japan Packaging Institute and Tokyo Pack exhibition.

Asian Packaging Federation (APF) of which Turkish Packaging Manufacturers Association (ASD), being the 1st Vice President, met in Colombo, capital city of Sri Lanka, between December 11-17, 2017 for 42th General Assembly, AsiaStar 2017 Jury Meeting and Awards Ceremony. The meeting was hosted by Sri Lanka Institute of Packaging. The representatives of packaging industry in

large Asia continent have assembled.

AsiaStar Jury Meeting, APF Executive Meeting & General Assembly and AsiaStar Awards Ceremony took place respectively during the gathering. Delegates from Bangladesh, Indonesia, India, Japan, Korea, Singapore, Sri Lanka, Thailand and Turkey performed business development tasks and collaborations



Crescents and Stars for Packaging Awards Open For Applications

The countdown to the most prestigious competition in the packaging industry which plays a key role in the marketing and sale of products has begun. The deadline for applications for the Crescents and Stars for Packaging Competition, organized by the Turkish Packaging Manufacturers Association (ASD), is 1 June 2018. The competition is and recognized as the most prestigious of its kind in Turkey and has been opened for applications on 1 February 2018.

The Competition, being organized for the 8th time, has been serving as a platform for many diverse and innovative packaging projects and has already become a national brand. Naming the World Crescents and Stars for Packaging, ASD started to accept applications from abroad, too, since 2015

For more details: <http://www.ambalajyildizlari.com/en>



Foreign Visitors Breaking a Record at Eurasia Packaging 2017

One of the most prestigious fairs of the packaging sector Eurasia Packaging Exhibition was taken place for the 23rd time between the dates 25-28 October 2017 in TÜYAP Fair and Congress Center, Istanbul. In the fair organized with the cooperation of The Turkish Packaging Manufacturers Association (ASD) and REED TÜYAP more than 1000 special visitors were hosted and a very high increase was occurred from the foreign visitors and new business partnerships were signed in the new markets.

The 23rd Eurasia Packaging Fair, which was taken place in cooperation with The Turkish Packaging Manufacturers Association (ASD) and REED TÜYAP Fair Organization and sector is the most important meeting platform in Turkey, has hosted nearly 60 thousand visitors from the 108 countries and nearly 7 thousand 250 hundred foreign visitors with the participation of 1.153 companies and company representatives from 43 countries between the dates 25-28 October, 2017, in Istanbul.




The Eurasia Packaging Fair takes the support of the other associations in the sector as Packaging Machinery Association (AMD), Flexible Packaging Manufacturers Association (FASD), Label Manufacturers Association (ESD), Carton Board Packaging Manufacturers Association (KASAD), Metal Packaging Manufacturers Association (MASD), Corrugated Board Manufacturers Association (OMÜD) and Rigid Plastic Packaging Manufacturers Association (SEPA).

For more details: <http://www.ambalaj.org.tr/en/recent-news-foreign-visitors-breaking-a-record-at-eurasia-packaging-2017.html>

 **59.326**
PROFESSIONAL VISITORS

 **7.252**
International visitors

 **%22** International Visitors (compared to 2016)

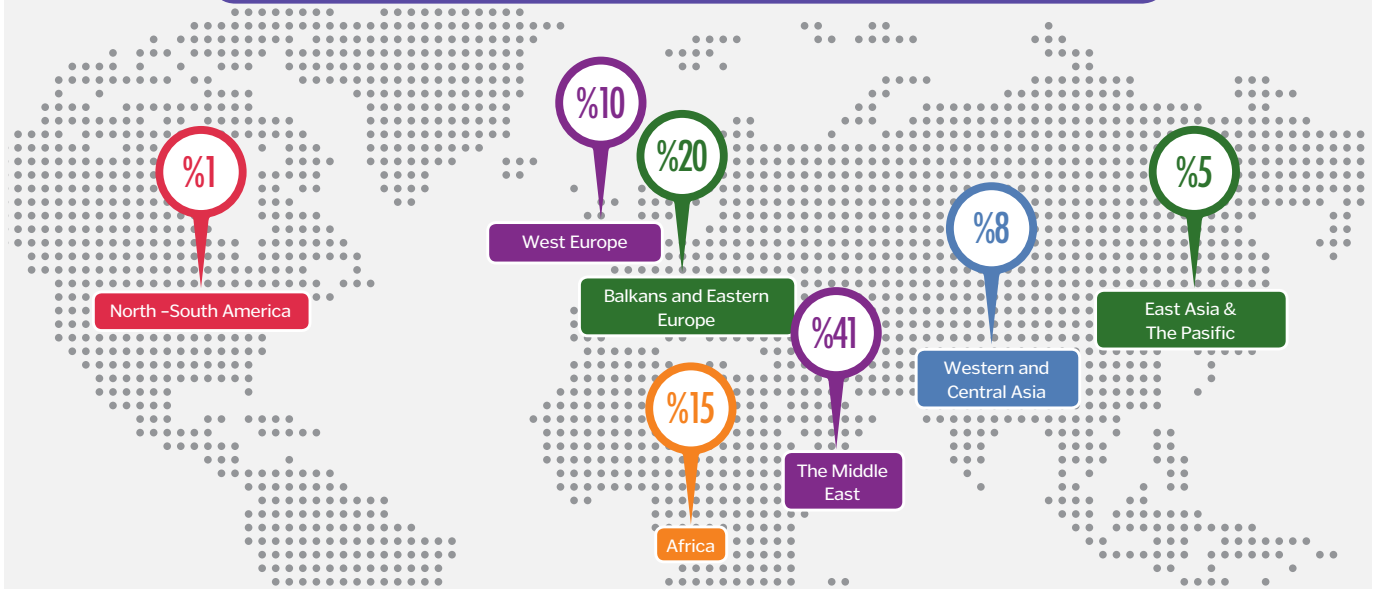
 **%7** Total Visitors (compared to 2016)

108 COUNTRIES (VISITORS)

43 COUNTRIES (EXHIBITORS)

1153  COMPANIES & COMPANY REPRESENTATIVES (EXHIBITORS)

GEOGRAPHICAL BREAKDOWN of INTERNATIONAL VISITORS





Turkey Won 10 Awards in AsiaStar 2017

AsiaStar 2017 results determining “the best of the best packaging in Asia” were announced. Turkey won 3 AsiaStar awards while the young designers successfully representing Turkey in the student category came home with 7 awards.

AsiaStar, which is also known as “The Packaging Oscar of Asia”, is the international packaging competition organized every year by Asian Packaging Federation. Winners of AsiaStar 2017 were recently announced. A total of 232 applications were processed for AsiaStar 2017 from Bangladesh, Indonesia, India, Japan, Korea, Singapore, Sri Lanka, Thailand and Turkey. A total of 11 applications were sent from Turkey, 3 of which are actual products and 8 are student projects. Turkish companies received 3 AsiaStar awards in Consumer Products and Packaging Materials and Components categories. Turkish young designers ranked in ‘National Packaging Design Student Competition 2017’ won 7 awards in the Student category of AsiaStar 2017. As a result, our representatives brought home a total of 10 awards from AsiaStar 2017.



For more details:

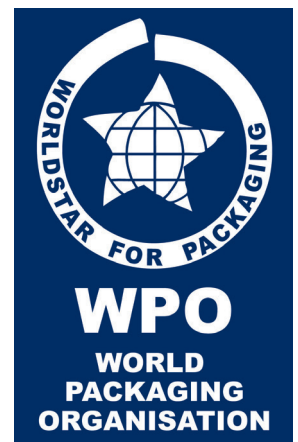
<http://www.ambalaj.org.tr/en/recent-news-2.html>

5 Awards Going to Turkey from WorldStar 2018

The results for one of the most prestigious awards of the global packaging industry WorldStar 2018 Competition organized by World Packaging Organization (WPO) were announced after the judging meeting held in Brazil. In the competition in which 300 products from 35 countries competed, Leader packaging companies of Turkey brought home 5 awards.

300 products from 35 countries competed in the 45. WorldStar 2018 Competition organized by World Packaging Organization and the results of the competition were announced. Turkish companies won 5 awards in the WorldStar 2018 competition in which innovative packaging products were awarded. Japan led the list with 26 awards, followed by India with 24 and China with 14 awards. Companies who received awards in WorldStar 2018 Competition will be presented their awards during the award ceremony on May 2, 2018 in Gold Coast / Australia.

For more details: <http://www.ambalaj.org.tr/en/recent-news-3.html>



WPO Announces New Executive Board

During the 2nd Board Meeting of 2017, on November 7th in Rio de Janeiro, Brazil, the new President of WPO, Pierre Pienaar, elected on May during Interpack, announced his new Executive Board for 2018-2020 term. The professionals chosen by Pierre Pienaar are:

- Antro Säilä (Finland) - Vice President Sustainability
- Aslihan Arıkan (Turkey) - Vice President Education
- Johannes Bergmair (Austria) - General Secretary
- Liliam Benzi (Brazil) - Press & Communication Officer
- Luciana Pellegrino (Brazil) - Vice President Marketing
- Soha Atallah (Lebanon) - Vice President Conferences, Exhibitions and Awards

During the meeting, Pierre Pienaar, the President, also elected three WPO Ambassadors: Chakravarthi AVPS (India), Carl Oslmats (Sweden) and Kishan Singh (South Africa).

For more details: <http://www.ambalaj.org.tr/en/news-wpo-announces-new-executive-board.html>



Aslihan Arıkan
VP Education



Young Stars of Packaging Design are Announced

The winners of the 'Turkish National Packaging Design Student Competition 2017' organized under the cooperation of the Turkish Packaging Manufacturers Association (ASD) and Reed TÜYAP were announced at 23rd Eurasia Packaging Fair.

The winners of the 'Turkish National Packaging Design Student Competition 2017' organized under the cooperation of the Turkish Packaging Manufacturers Association (ASD) and Reed TÜYAP have been announced. With 18 immensely creative projects in the finale, the top three projects were from Anadolu University and Istanbul Technical University. The top three winners are granted, in addition to prize money, scholarships for the entire duration of their education. Zeki Saribekir, the President of ASD told that future stars were rewarded with the student competition and continued, "These young people are everything to us. They are our future. Our students showed us their dreams and they won. Our packaging design competition for students who are the future stars is important not for only students but for our entire industry and our country. We get one step closer to our goal of becoming the packaging center of Eurasia with the success of our students. Together with these young people, we will be able to increase the number of our products that have a strong competitive edge."

For more details: <http://www.ambalaj.org.tr/en/recent-news-4.html>



Transportation of Fruits and Vegetables without Packaging will be Banned!



For more details:

<http://www.ambalaj.org.tr/en/recent-news-transportation-of-fruits-and-vegetables-without-packaging-will-be-banned.html>

The Communiqué on the Standards for Wholesale and Retail Trade of Fruits and Vegetables" published in the Turkish Official Gazette on October 3, 2017 with the order of the Ministry of Customs and Trade has become effective. According to this new regulation which sets standards for wholesale and retail trade of fruits and vegetables, transportation of fruits and vegetables without packaging will not be allowed starting from the beginning of 2018.

The long standing questions which were left unanswered about packaging of fruits and vegetables during transport were finally answered. The Communiqué on the Standards for Wholesale and Retail Trade of Fruits and Vegetables" published in the Turkish Official Gazette on October 3, 2017 with the order of the Ministry of Customs and Trade regulates many aspects of transportation, storage and packaging of fruits and vegetables.

Pharmaceutical Packaging Making Life Easier for Partially-Sighted Citizens

The Turkish regulation came into force last April obligates Braille engravings on pharmaceutical packaging. Pharmaceutical companies have until the end of 2018 to fully carry this regulation into action. Through packaging with Braille engravings, it is hoped to provide convenience for our partially-sighted citizens while buying pharmaceuticals. This past April, Turkish Ministry of Health issued a bylaw stating that all names on pharmaceutical packaging will be written in Braille for partially-sighted citizens. Within the scope of "Packaging Information and Packaging Inserts of Pharmaceutical Products for Human Use and their Follow Up Regulations", companies were granted time until 31/12/2018 to apply Braille on all medication packages. **For more details:** <http://www.ambalaj.org.tr/en/news-pharmaceutical-packaging-making-life-easier-for-partially-sighted-citizens.html>





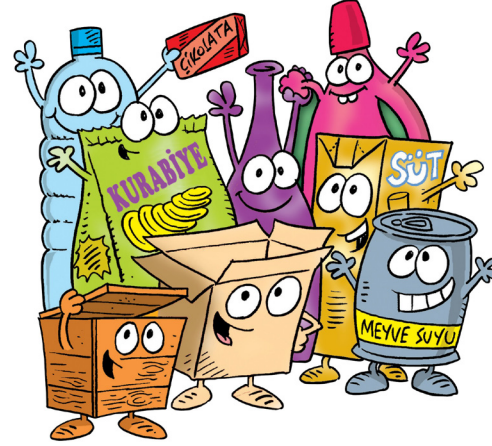
Warning About Unpacked Candy & Chocolate



Turkish Packaging Manufacturers Association (ASD) warned consumers about unpacked candy, Turkish delight, and chocolates. Mr. Zeki Saribekir, the President of ASD, underlined that all unpacked foodstuffs including unpacked candies carry great risks and said, "It is impossible to think about health and hygiene in unpacked foods. Do not let cheap prices deceive you into buying unpacked candies."

Candy, Turkish delight and chocolate sales peak before Eid al-Fitr (Ramadan Feast) each year, which eventually causes under the counter sales of low quality and unhealthy products. Unpacked products like candy, Turkish delight and chocolate preferred by customers because they are cheaper or deemed fresher are usually extremely unhealthy and harmful. Unpacked candies and chocolates may be in contact with pests or rodents and cause great risks towards human health.

For more details: <http://www.ambalaj.org.tr/en/news-warning-about-unpacked-candy-chocolate.html>



Message from ASD: Packaging is not Waste

As the leader of its industry in Turkey, Turkish Packaging Manufacturers Association (ASD) draw attention to the importance of packaging usage and recycling on the occasion of June 5th, World Environment Day. Mr. Zeki Saribekir, the President of ASD, said "Packaging is not waste, but rather important materials useful for the economy. Through recycling, we achieve a positive contribution both to our economy and to our environment."

ASD, which has had tremendous contributions in improving and creating an identity for the packaging industry in Turkey, draw attention to the importance of packaging usage and underlined the contribution packaging recycling has to environment and economy. In order to draw public attention to environmental issues and raise awareness, ASD highlighted that packaging and recycling are not a burden to the environment but in fact they are materials that create economy on the occasion of World Environment Day, which was celebrated with various activities all around the globe.

For more details:

<http://www.ambalaj.org.tr/en/news-asds-message-packaging-is-not-waste.html>

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